



## ASHLAND TOURISM 2011

Fox 21 is offering Ashland businesses the opportunity to team up using the power of television advertising with a great tourism promotional package.

Clients will receive the following:

- 5 spots in Mon-Sun FOX 21 News @ 6pm or 9pm (\$125)
- 2 spots in Mon-Sun 7pm – 9pm Primetime on FOX (\$125)
- 13 spots in Mon-Sun 5pm – 12am Early/Late Fringe (\$125)
- 20 spots in Mon-Sun 7am – 12am Rotation on FOX (\$125)

**40 spots for \$500** (production included)

**Avg. \$12.50 a spot** (\$6.25 per business)

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Agreed to: Company/Date

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Accepted By: KQDS TV/Date

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Agreed to: Company/Date

\* Package spots must air by October 31, 2011.