



Chequamegon Bay Birding & Nature Festival

Participant Evaluation

May 2007

Thank you for participating in the first annual Chequamegon Bay Birding & Nature Festival. Your feedback is very important to our organizing committee to ensure next year's festival will provide the best possible events and amenities. Your responses will also help us fulfill our reporting obligations for grantors. We hoped you enjoyed your weekend.

How many days did you participate? ____

How many activities did you attend? ____

How many people did you attend with? ____

How did you register?

- ____ on the website
- ____ through the mail
- ____ on the phone
- ____ in person
- ____ at the chamber
- ____ day of the event

*~Optional~
Name for Door Prize*

*Winner will receive 1 free 2008
Individual Weekend Pass & a
t-shirt. Need not be present to win.*

On a scale from 1 to 5 (1 being lowest or unsatisfactory and 5 being highest or perfect)

1. How would you rate your overall experience?
1 2 3 4 5 N/A
2. Did you feel the activities you participated in were able to accomplish your goals?
1 2 3 4 5 N/A
3. Did the festival meet your expectations?
1 2 3 4 5 N/A
4. How well were you able to find your activity location?
1 2 3 4 5 N/A
5. How useful was your registration packet?
1 2 3 4 5 N/A
6. How well did the registration process work for you?
1 2 3 4 5 N/A
7. How useful was the website?
1 2 3 4 5 N/A
8. How useful were the booklets?
1 2 3 4 5 N/A

(Just a few on the back)

◆ What did you like the best about the festival?

◆ What suggestions do you have for next year's festival?

◆ Would you recommend this festival to others?

◆ How did you find out about the festival?

◆ Are you from the Chequamegon Bay area? Yes _____ No _____

◆ Did you need overnight accommodations? Yes _____ No _____

If yes, was it with:

Friends or Family

Motel – Name: _____

Bed & Breakfast – Name: _____

Camping – Location: _____

Other: _____

◆ Where did you travel from? City _____ State _____

Would you like to be contacted again for festivals and events from the Northern Great Lakes Visitor Center and the Chequamegon Bay area? Yes _____ No _____

Name: _____

Address: _____

E-mail: _____

_____ Please check here if you would only like information about next years Birding & Nature Festival.

*All above personal information will only be used in-house and not sold.

Thank you again for participating in the first annual Chequamegon Bay Birding & Nature Festival!