

JoAnn

From: Ashland Chamber [ashchamb@centurytel.net]
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To: ashchamber@centurytel.net
Subject: WhistleStop 2011 E-Newsletter #3



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2011 CenturyLink WhistleStop Marathon and Half-Marathon Electronic Newsletter #3 Start Times 8am - Half Marathon and 5K & 10K 9am - Full Marathon

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Packet Pick-up

Packet pick-up will be at the Bay Area Civic Center, 320 4th Ave West, in Ashland
 Friday October 14th from 3:30p.m.-9p.m.

Saturday morning October 15th:

6:00a.m.-7:00a.m. for the Half Marathon & Cruisin' the Corridor

6:00a.m. - 8:00a.m. for the Full Marathon

Racer Shuttle Buses

The WhistleStop Marathon provides shuttle service, **for runners only** from the Bay Area Civic Center to the Race Start lines on the morning of the race, October 15. You must have your official race number visible to board the bus. Buses will be marked Marathon or Half-Marathon - make sure you are on the correct bus. There will be **no shuttle service back to the start lines** after the race.

Buses will depart from the Bay Area Civic Center area at the following locations:

6:15am - 7:15am Half Marathon Bus at the Depot (east) end of the Bay Area Civic Center

7:00am - 7:30am Cruisin the Corridor 5K & 10K in front of Associated Bank on 4th Avenue West

7:00am - 8:00am Full Marathon at Orthopedic Spine & Therapy building on 3rd Ave West.

DO NOT wait until the last minute. All busses will have a sign indicating which start line they are going to. Make sure you are on the right bus!

- There will be no parking allowed on Depot Drive. You may gather in the Bay Area Civic Center (site of the packet pick-up) to wait for the buses.
- If you have friends and family participating in the 5k or 10k, the bus pick-up for those races is in front of Associated Bank on 4th Avenue West.
- There is absolutely no parking allowed in the start area of the full marathon. There is also no parking on the 1.25 miles of FR242/East Long Lake Road. Please use the parking area and shuttle at South Shore Sand and Gravel at Primrose Lane which is .25 miles west of FR242/East Long Lake Road. Spectators are allowed to take *this* Shuttle Bus which is located at the South Shore Sand & Gravel in Iron River into the Full Marathon start area and will be returned to their car after the race starts.
- The Half Marathon does have some parking, Carpooling is Greatly Encouraged. Just a reminder shuttle busses only take runners to the start line. We do not return runners to the start line area after the race.

Switching of Races

Marathon registrants are still allowed to switch to the Half Marathon until October 13th with a \$10.00 charge.

To switch races you need to request the switch by email and call our office (800-284-9484) with the credit card number you would like us to use.

No race changes will be allowed after October 13, 2011.

No Refund Policy

The WhistleStop Marathon & Half Marathon has a no refund policy. If you need to cancel for any reason your registration fee will be forfeited.

Pasta Feed

Our traditional Lake Superior Fish Boil & Pasta Feed will be held on Friday, October 14th, from 4:30pm-8pm. All WhistleStop Marathon & Half Marathon runners will receive one complimentary ticket to the pasta feed. Additional tickets can be purchased by calling our office or at the Pasta Feed that evening.

Great Music On Tap For WhistleStop

Friday Night:

One of the best things about WhistleStop is the music and this year is no exception! We start on Friday night at the pasta feed with dinner music provided by a local duo, 10% Off. The group will provide great dinner music to enjoy with your conversation about races past, present, and future.

Saturday:

After you cross the finish line make your way to the main festival tent for our post-race party. Enjoy some great music by some of our local performers Strange Neighbors, Northland College Jazz Band, and bringing up the caboose is Acoustic Relapse.

Saturday Night is one of the signature events of WhistleStop. The WhistleStop Blues and Brews Festival. Great blues music and the opportunity to sample as many as 50 styles of beer from more than a dozen regional brewers. Listen to the fabulous sounds of "Azure du Jure", from 7:30 to 9:30 p.m. as you enjoy the beer samples. Then at 10:00 p.m. get ready to dance the night away with "The Dweebs"! Advance tickets are available for \$20.00 with the brew sampling and \$15.00 without brew sampling. Blues and Brews Tickets will be \$5.00 more at the door. *The Blues and Brews Fest is for individuals 21 years and older.

Be sure to make time for the great WhistleStop music!

Racer Stories

I am running the WhistleStop Marathon and every other marathon as my own way of proving a doctor wrong. Almost 18 years ago I was involved a work-related accident that severed my spine in two places. After years of treatment and physical therapy, I had a doctor from a renowned hospital in Atlanta tell me that I would never walk again. Thanks to the work of the incredible people at the Shepherd Spinal Center in Atlanta, along with my own determination to prove that doctor wrong, I AM walking again and Wisconsin will be the 17th state in my quest to run a marathon in all 50 states and Washington DC. Thanks. Stephen David Calhoun

Hello, I saw your request for stories about reasons that people are running WhistleStop, and feel that I have a special one to share: Last October I ran my first 10k in the Cruisin' the Corridor race. It was a last-minute decision two nights before the race, but I had been an occasional 5k runner for the past few years and wanted to challenge myself to try a longer run. I enjoyed the 10k so much that I set a goal to

run the WhistleStop 1/2 Marathon the following year. Shortly after the 10k I attended a family wedding and brought up my goal to some of my family members. Although the majority of my relatives had never even run a mile at that point, we decided that it would be fun to run the 1/2 Marathon the following October as a family. And what a better way to train and prepare than to run a race every month for the next year? It took some encouraging, but nearly every member of my large extended family has joined us for one of our monthly races. We've traveled to the Freeze Year Gizzard Blizzard Run in January, the Mahtowa Brat Trot (run 4 miles and then eat a brat) in May, and even organized our own family 5k at my grandparents' house through freezing wind and snow because there weren't many options in February. All in all, it has been quite the adventure-filled year with memories that we won't soon forget. We will have six family members braving the 1/2 Marathon in just a couple weeks. We are all very excited and a little nervous, but I think I can speak for everyone in saying that we are pleased with how far we have come in this past year. From getting to know each other better while sharing long car rides to races, to laughing at encouraging and sarcastic emails about running during the work day, to starting a beginner's 5k training group at church, I'm amazed with how much has come out of the goal of running this year's WhistleStop 1/2 Marathon. Thank you for giving us this opportunity! Take care, Lindsey Peterson and the rest of the Sorenson/Pritchett/Peterson family.

My daughter ran her first marathon at WhistleStop. I was overcome with emotion at her accomplishment. I was a cross country skier, but I started to think about running. My daughter inspired me. I started to run a telephone pole length at a time. I started to run 1/2 marathons. I started to love running. I am a grandmother of three and I am finally here to run my first WhistleStop. I love running. Jane Rowe, mother, grandmother, runner.

This will be my first marathon my brother Paul said I should try this one for my 1st and he also is going to run with me. My inspiration is that our dad had passed away at 48 so I thought I am healthy and have done a half marathon and 10 miles so lets try a full once in my life. Hopefully it will be a great day and people say its beautiful up in Ashland. Good luck to all runners! Angela

Let us know your great race stories!

Why are you running? Do you represent a charity, an illness, a support group, are you a first time marathoner, or a 50th marathoner? Whatever the reason, we want to celebrate with you. Please e-mail your stories to ashchamb@centurytel.net

WhistleStop Event Guide

The Event Guide is a publication covering the entire WhistleStop weekend from Race Registration to the Brews & Blues Festival, and all pertinent information in between. We will also continue sending E-Newsletters to keep you informed.

Lodging

If you are need of assistance in finding lodging for the WhistleStop Marathon please call us at the chamber office at 800-284-9484. We will help you find the nearest lodging for your travels.

Sponsors

For a list of the WhistleStop sponsors go to <http://www.whistlestopmarathon.com/sponsors.html>

Past E-Newsletters

[E-Newsletter #1](#)

[E-Newsletter #2](#)

Contact Us:

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